



Max Digestion. Max Nutrition. Max Results.



# MAKE YOUR RANCH SUCCESSFUL & SUSTAINABLE TODAY AND TOMORROW

*Frustrated with the system?*

For as much blood, sweat and tears as you put into ranching,  
and as little financial return as you get out of it, it's just plain wrong.  
*We're here to help.*

## NO PROGRESSIVE RANCHER SHOULD HAVE TO PUT UP WITH SUCH UNCERTAIN MARGINS.

Move the needle with Riomax!

### LET'S TALK

#### RANCHER RESULTS

SHANE • NEBRASKA • 450 COWS  
CALVES WEANED 40LBS HEAVIER THAN COMPARABLE GROUPS  
40LBS x \$1.92 = \$76.80/HD | \$76.80 x 450 = \$34,560

TOM • SOUTH DAKOTA • 500 COWS  
90% TO 96.4% | 32 EXTRA CALVES  
32 x \$750 = \$24,000

MIKE • MONTANA • 475 COWS  
ABLE TO FEED 30% LESS HAY  
10LBS LESS HAY x \$100/TON x 5 MONTHS = \$35,625

PUTTING YOU IN THE DRIVERS SEAT TO BE SUCCESSFUL  
AND SUSTAINABLE, ENABLING YOU TO MAKE A POSITIVE  
IMPACT ON COMMUNITY, FAMILY AND INDUSTRY.

RIOMAX®, A TOOL TO NAVIGATE  
YOUR WAY TO BETTER MARGINS.

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