# WHY RIOMAX<sup>®</sup>?

- Highly Concentrated
- Low Consumption
- ✓ Low Cost to Feed
- ✓ Consumption Guarantee

\*VS OTHER BRANDS OF THE 250 LB LICK TUB

**RIOMAX<sup>®</sup> LASTS** 

**UP TO 3X LONGER!\*** 

## WE ARE ALL ABOUT IMPACTING THE RANCHER'S ECONOMIC MODEL.

**IMPROVE FERTILITY. INCREASE FORAGE SAVINGS.** 

At Riomax<sup>®</sup>, we are 100% rancher-centric and results-driven. We obsess ourselves over the needs of the people we serve; that is you: the rancher. Everything we do at Riomax<sup>®</sup> is gauged around how we can positively impact the economic model of the rancher.

It goes without saying: it's far more than just providing products to the industy. It's about shouldering up to your program to help identify and understand challenges, pain points, and goals that you have for your operation, and then aligning to provide cost-effective solutions.

What excites us as a family business is providing tools to the rancher. Tools that help save money, make money, or both!



## Every Riomax<sup>®</sup> lick tub comes with the COSTGUARD90™

**consumption guarantee.** If the situation is such that the intake on the

Riomax<sup>®</sup> lick tubs is higher than the specified amount, when averaged over a minimum of a 90 day timeframe, we will provide you with free product to compensate for the over consumption. The Riomax<sup>®</sup> tubs are very low intake with most having a guaranteed maximum of 1/4 or 1/3 lb/hd/day on cattle.

THE RISK OFF YOUR NOTE: COSTGUARD90<sup>™</sup> does not cover horses and does not apply to Riomax<sup>®</sup> loose mineral, ComboCubes<sup>™</sup> or the Equus360® lick tub.

## **HOW DO I GET IT? 3 SIMPLE STEPS:**



GUIDE

**YOUR GUIDE** SUPPLEMENTS FOR YOU

CONSUMPTION GUA

COSTGUARD90

WE STRIVE TO MAKE OUR CUSTOMERS' LIVES EASY.

## LEARN MORE ON YOUR OWN TIME





I FARNING CENTER



Scan with your phone camera to see more:









## **BE A GOOD COWMAN.**

Get the livestock supplements your herd needs to thrive.

360°





#### A DIGESTION POWERHOUSE DESIGNED FOR IMPROVED FORAGE BREAKDOWN & INCREASED NUTRIENT EXTRACTION.

Nutrizorb<sup>®</sup> is all about stimulating and hyper-activating the good, beneficial bacteria in the rumen. These stimulated microbes are enhanced and do a much better job of breaking down the forages, and rendering them into a digestible state for the cow to utilize.

Yeast V MOS V Enzymes V Prebiotics V Probiotics V FungiFuel

IMPROVE FORAGE BREAKDOWN

Microbial protein makes up a large portion of a cow's daily protein requirements. Nutrizorb® increases this microbial protein by working with Mother Nature and squeezing more out of every mouthful, rather than depending on expensive protein supplements. Further, as the increased populations of microbes die off, they become 'true protein', or what we call 'Mother Nature Protein'. A cow gets between 30-80% of her daily protein requirements from true protein.

#### IT'S CALLED I.S.T.

Nutrizorb<sup>®</sup> fuels I.S.T., or Indirect Supplementation Technology<sup>®</sup>. Rather than a traditional, direct-fed protein supplement, this technology is disrupting the industry *in the favor of the rancher*.

### "GET MORE OUT OF WHAT YOU'VE ALREADY GOT."

It goes without saying, the more your herd can pull out of your forages, landbase, hay, the less you need to depend on expensive inputs.



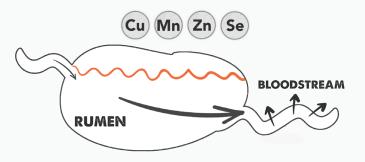
University studies have shown that Nutrizorb® increases the TDN (total digestible nutrients) of the forage by 3 percentage points, which means you're getting more out of every single mouthful. Poor quality hay will function like a mediocre hay, and mediocre hay will function like good quality hay. MINERAL TECHNOLOGY ESCORT

#### A BLEND OF 100% PROTECTED KEY TRACE MINERALS

Esqort<sup>®</sup> trace minerals are set up to get to where they need to go: the bloodstream. The Esqort<sup>®</sup> mineral technology ensures they have a 'protection mechanism' around them, so that they weather the journey through the harsh environment of the rumen and get to the small intestine, where they are then absorbed into the blood. *That* is how we achieve breeding success and improved health & immune status.

NO SULFATES 🚫 NO OXIDES WON'T SUPPRESS BIOLOGY

### **GET TRACE MINERALS INTO THE BLOODSTREAM!**



📀 Fertility 📀 Immune Status 📀 Optimized Genetic Potential

## **PROVEN RESULTS** TRIED & TESTED RESULTS FROM THE NURTIZORB® & ESQORT® SYNERGY



**RESULTS THAT PAY FOR THE PRODUCT, AND THEN SOME!** 

## CHOOSE A FEEDING OPTION THAT BEST FITS YOUR OPERATION.



✓ PG360<sup>™</sup> core, year-round formula

RUMEN

**BYPASS** 

- ✓ PG360-IGR<sup>™</sup> IGR formula for fly control
- ✓ PG360-REPEL<sup>™</sup> all-natural fly control formula
- ✓ PROGRASS360<sup>™</sup> grassfed formula
- ✓ PROGRASS360-REPEL<sup>™</sup> grassfed fly control formula
- ✓ SHEEPMAX ULTRA360<sup>®</sup> no copper formula
- ✓ EQUUS360<sup>®</sup> horse formula
- la V BREEDER-PG loose mineral
- ✓ COMBOCUBES<sup>™</sup> range cubes/cake
  - ✓ TURBOBOOST360<sup>™</sup> broad-spectrum paste



#### QUANTITY DISCOUNTS: 3 TON | HALF LOAD | FULL LOAD | MULTIPLE LOADS



WWW.RIOMAX.NET/THE-SCIENCE

### WWW.RIOMAX.NET/RESULTS

#### WWW.RIOMAX.NET/PRODUCTS