

### **30 Second Radio Ad Script**

Weak calves, scours, retained placentas, poor quality colostrum, respiratory disease, salmonella, calving issues, bloody scours, compromised immune status.... The list goes on!

So ya, these are the things you DON'T want. So, ask for Riomax lick tubs. Highly concentrated, low consumption, with a low cost to feed that is totally backed up by the Costguard90 consumption guarantee. Riomax! Take the right road.

Contact your local dealer at \_\_\_\_\_!