

60 Second Radio Ad Script

Tired of your mineral blowing away in the wind, getting dumped out by the bull, caking up after the rain?

We hear you and we feel your pain!

This summer, insist on Riomax; highly concentrated, low consumption, low cost per head per day, and totally backed up by the Costguard90 consumption guarantee.

Riomax brings you the 3 W's: Wind Proof, Waste Proof, and Water Proof. Every dollar you spend on mineral gets into those cows!

And, we are serious about moving the needle in terms of fertility, tightening up calving, impacting weight gain on calves, stretching those forages, helping with grazing management, fighting flies, and fetal programming.

Learn more at Riomax.net or call (your name) at (your phone number)

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You know i get so frustrated as I watch that mineral blow away in the summer, or when the bull dumps it out, or when it gets caked up after it rains.

HEY! Maybe it's time to consider Riomax with the 3 W's.

Wind-proof!

Waste-proof!

Water-proof!

Flight flies, impact conception rates, and help weight gain on calves.

Riomax. With the 3 W's!