

December 2020 - 60 Second Radio Ad (US)

Think ahead.

Calving will be upon us before we know it and *now* is the time to put in the groundwork to set yourself up for a successful calving season, *without* breaking the bank in the process!

With mama cow coming into her third trimester it is essential that she has good sound nutrition to ensure optimum fetal development and a healthy calf. On top of that, over 70% of the growth of the fetus happens in this period so it is crucial that mama cow is meeting her peak nutrient requirements. The Riomax® science is made up of 100% protected key trace minerals to ensure they get into the bloodstream, as well as a 19-component digestion pack to help her absolutely optimize every ounce of forage she consumes.

Now, about that “without breaking the bank” bit.

The Riomax® tubs are highly concentrated so they have a very low consumption resulting in a low cost per head per day. In case you're not sold on the concept just yet, it is backed up by our COSTGUARD® Consumption Guarantee so if they consume higher than the guarantee we will provide you with free product to compensate the overconsumption. It's highly effective, low cost and risk-free.

Learn more at Riomax.net or call (your name) at (your phone number)