

April 2021 - 30 Second Radio Ad Script

Get your breed up UP! Yup, it's that time of year again. Even if you don't plan to turn the bulls out for a couple of months yet, it is critical to start thinking about pre-breeding prep now.

In order to give yourself the best chance of a successful breeding season and higher conception rates, there are a few key factors to consider. For the cows, there's body score condition, quality nutrition, and vaccinations against reproductive diseases. For the bulls, there are breeding soundness exams, body condition, nutrition, and biosecurity.

These are all things to start implementing now. For optimum breeding performance, it is essential to have the cows on an increasing plane of nutrition, at a BCS of 5-6, and on a quality mineral supplement.

Learn more about how to get your breed up UP at Riomax.net or call **(your name)** at **(your phone number)**

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These are all things to start implementing now. For optimum breeding performance, it is essential to have the cows on an increasing plane of nutrition, at a BCS of 5-6, and on a quality mineral supplement at least 90 days before breeding. Same goes for the bulls. Pre-breeding nutrition is critical because that's when sperm cells are being developed.

Another thing to consider when going into breeding season is fly control. Often, breeding begins when the weather gets warmer, and flies come with it. For maximum effectiveness, fly control mineral needs to be put out before the flies even arrive.

Learn more about Riomax fly control options & how to get your breed up UP by visiting [Riomax.net](https://riomax.net) or call (your name) at (your phone number)