November 2020 - 60 Second Radio Ad
(US and CAN)

Winter is tough on the condition of your cattle and your pocketbook. Riomax® can help your cattle maintain body condition and energy levels throughout the winter while minimizing your input costs. Riomax® does this using its multi-component digestion pack and 100% protected key trace mineral pack.

The more you can utilize and optimize your stockpiled forages and aftermath, the less you have to depend on hay, and the further off you can push your hay date. Riomax® does this using Indirect Supplementation Technology®. According to studies done by the University of Minnesota, the Riomax® digestion pack increased the total digestible nutrients, by 3% across varied grasses and grains. The kicker here is to get more out of what you've already got, and drive your winter-feeding costs down.

With its high concentration, low consumption, low cost per head per day, and entirely backed up by the consumption guarantee, Riomax® is an essential piece of your program this fall and winter to not just protect your pocketbook but to maintain your herd's condition, boost their immune system, and program that next calf while coming into the third trimester.

Learn more at Riomax.net or call (your name) at (your phone number)

November 2020 - 30 Second Radio Ad
(US and CAN)

Winter is tough on the condition of your cattle and your pocketbook. Riomax® can help your cattle maintain body condition and energy levels throughout the winter while minimizing your input costs. Riomax® does this using its multi-component digestion pack and 100% protected key trace minerals. With its high concentration, low consumption, low cost per head per day, and entirely backed up by the consumption guarantee.

Riomax® is an essential piece of your program this fall and winter to not just protect your pocketbook but to maintain your herd's condition, boost their immune system, and program that next calf while coming into the third trimester.

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