

October 2020 - 60 Second Radio Ad (US and CAN)

Are you planning your herd's fall and winter program?

Well one thing's for sure you'll want to make sure to consider the Riomax® herd-health program if you're looking to maintain your herd's performance throughout the winter and minimize your input costs at the same time.

Riomax® stimulates the cows digestion system and creates a better rumen environment to allow a dramatic increase in the population of rumen microbes which has a two-fold benefit, first off helping to get better feed breakdown and feed conversion and secondly providing protein to that cow. When the rumen is working at top performance the population of the rumen microbes will be big enough to supply a large percentage of the daily protein requirement of that cow.

Whether it be tubs, ComboCubes™ or loose mineral; the Riomax® science is an essential piece of your herd health program this fall and winter!

Learn more at Riomax.net or call (your name) at (your phone number)

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Well one thing's for sure you'll want to make sure to consider the Riomax® herd-health program if you're looking to maintain your herd's performance throughout the winter and minimize your input costs at the same time.

Using Indirect Supplementation Technology®, Riomax® stimulates the cows digestion to help her get more nutrients out of everything you are already feeding her.

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