

RIOMAX[®]

We do protein....*differently!*

KNOW YOUR NUMBERS

COST PER HEAD PER DAY:

Cost of tub ÷ lbs of product = cost per lb

THEN cost per lb x current consumption = cost per head, per day

	÷		=
tub cost		lbs in a tub	cost per lb

	x		=
cost per lb		consumption rate	cost per head, per day

CONSUMPTION RATE:

lbs of product used ÷ days it lasted ÷ # of head = consumption rate

	÷		÷		=
total lbs		days		# head	consumption rate

HOW MANY DAYS WILL IT LAST?

lbs of product ÷ consumption rate ÷ # of head = days

	÷		÷		=
total lbs		consumption rate		# of head	days

*Use decimal for consumption rate (1/8 = .125, 1/4 = .25, 1/3 = .33)



**RIOMAX[®] IS ONLY EXPENSIVE
IF YOU DON'T
KNOW HOW
TO DO MATH.**

- RANCHER, PHILIPSBURG MONTANA