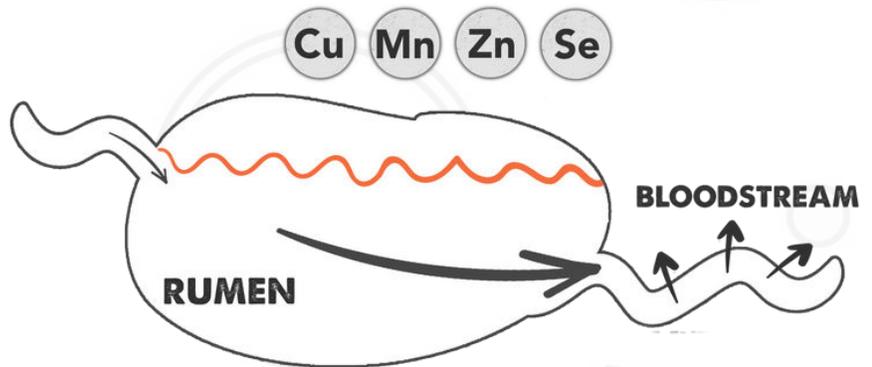


RUMEN BYPASS KEY TRACE MINERALS

A COMBINATION OF COPPER, MANGANESE, ZINC AND SELENIUM

- ✓ SYNERGISTIC BLEND OF KEY TRACE MINERALS (CU,ZN,MN,SE)
- ✓ ENGINEERED TO GET THROUGH THE RUMEN AND INTO THE SMALL INTESTINE (THE ABSORPTION SITE)
- ✓ ZERO OXIDES/SULFATES
- ✓ 100% RUMEN-BYPASS DESIGN

GET TRACE MINERALS INTO THE BLOODSTREAM



100% protection ensures the **trace minerals are escorted through the rumen, protected from any tie-up or antagonistic effect.** This ensures the trace minerals move unchanged to the abomasum, where the low pH environment slowly converts each trace mineral into a form that will allow for its absorption within the small intestine.



By giving minerals the very highest chance of reaching the bloodstream (instead of ending up in the manure), the Esqort[®] mineral package gives you the most bang for your buck. Only when minerals reach the bloodstream are they able to begin making a positive impact on **fertility, breed up, cow/calf health, and ultimately, your bottom line.**

CONTAINS NO SULFATES OR OXIDES

Studies have shown that sulfates and oxides negatively affect vitamins in the feed as well as beneficial rumen microbes that are required for fiber digestion. We see the use of sulfates and oxides in key trace minerals as a triple-negative, and thus rely on 100% protected key trace mineral ingredients.



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