



# WHY SHOULD I USE RIOMAX YEAR-ROUND?

- ✓ **MORE CONSISTENT CONSUMPTION**
- ✓ **IMPACT FETAL PROGRAMING**
- ✓ **BETTER MILK QUALITY**
- ✓ **LOWER COST TO FEED**
- ✓ **MAXIMIZE FERTILITY**
- ✓ **CONSERVE MORE FEED & FORAGES**
- ✓ **BETTER HERD HEALTH = LESS TREATS**

The problem when I first tried it was... I only used it for part of the year, so I didn't see the results... When I finally started year-round, that's when I started seeing results that paid for the product plus.

## **EVEN IN THE SUMMER?**

Many ranchers quit feeding tubs when the grass greens up. But while it's true that there are more nutrients in higher-quality grass, it doesn't mean there's enough to satisfy a cow's needs. Further, summertime is often when cows are in their 1st trimester. This is a critical point in fetal programming and development, so it's not the time to skimp on nutrition. Plus, with the Riomax digestion package, tubs will help your pastures last longer.

## **IMAGINE A BUCKET.**

Let's say every animal has their own mineral bucket. Everything contributing to their health is in that bucket: minerals, vitamins, nutrients, protein, etc. It's important to keep that bucket full year-round, so that the animal never has to 'play catch-up' with a half-full bucket at any time of the year. This is just as important for calves as it is for cows, because a full mineral bucket plays an important role in minimizing sickness and maximizing growth.

**WWW.RIOMAX.NET | 888.762.3299**





# HEAR WHY OTHER RANCHERS USE IT YEAR-ROUND...

## **BREEDING**

"Before we started we were 10% open on a 60-day breeding....after the first full year we cut it back 5% and have cut it a 0.25% to 0.5% every year after!" -Eureka, SD

## **CALVING**

"I saw it with my own eyes... had my cows on it pre-calving, and had another group not on it... and at calving time, it was a day and night difference in the calves when they hit the ground, I mean, these ones were scratching to get up before they hit the ground, and the other ones just laid there." -Beulah, ND

## **FEED UTILIZATION**

"Over the winter I saved 7lbs of hay per head per day with Riomax, so I was putting 5 cents a day in my pocket after buying Riomax, plus getting my mineral for free." - Cottonwood, ID

## **HERD HEALTH**

"The group on Riomax I hardly treated a calf for pinkeye this summer. Group on another product, I treated 20% of the calves! Cows and calves look awesome. I swear by it!" -Atkinson, NE

## **WEANING**

"Had all cows on Riomax through the winter, but when it came time for pasture turn-out, most of them went to community pasture (little to no mineral program) and some stayed home (still on Riomax) with calves at their side. Just finished weaning the last of his calf crop and the calves that were on Riomax through the entire summer were 50-60lbs heavier than the ones who were only on it until pasture turn out." -Rimbey, AB

**WWW.RIOMAX.NET | 888.762.3299**