

RIOMAX. THE TUB THAT PAYS FOR ITSELF.

WHAT WE SEE CONSISTENTLY ACROSS NORTH AMERICA

15-30% FORAGE SAVINGS

HERE'S THE MATH
ON AN EXAMPLE
400 HEAD RANCH:

<p>AVG. DAILY HAY SAVINGS</p> <p>\$180</p> <p>ON 400 HEAD <small>(Saving 15% of \$200/ton hay at 30 lb per day)</small></p>	<p>AVG. DAILY RIOMAX® COST</p> <p>-\$136</p> <p>ON 400 HEAD <small>(Semi Load Pricing: Whole or Split-Shipped)</small></p>	<p>DAILY PROFIT</p> <p>= \$44</p> <p>ON 400 HEAD</p>
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“Over the winter I saved 7lbs of hay per head per day with Riomax®, so I was putting 5¢ a day in my pocket, after buying Riomax®, plus getting my mineral for free.”

- COTTONWOOD, ID

HOW?

Using our 19-component digestion package, Nutrizorb®, we feed the bugs in the rumen, so there's more of them and they're more active. Essentially, we're squeezing more nutrients from every single mouthful. Your cows are satisfied with less feed.

Furthermore, when the bugs die, they become true microbial protein, which is an additional protein source for the cow.

3-10% INCREASE IN CONCEPTION RATES

HERE'S THE MATH
ON AN EXAMPLE
400 HEAD RANCH:

<p>AVG. ADDED NUMBER OF CALVES</p> <p>12</p> <p>ON 400 HEAD <small>(Improving conception by 3%)</small></p>	<p>ADDED REVENUE</p> <p>= \$9,643</p> <p>FROM 12 MORE CALVES <small>(Weaning 574 lb calves at \$1.49/lb)</small></p>
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“I pregged 500 cows and only had 12 open! 2 of those were free-martins, which I knew; so that is only 10 open out of 500!!! We're usually happy with breed-up in the low 90s, it's often in the high 80s, but we were blown away with 98% breed-up.”

- HEREFORD, TX

HOW?

Using Esqort®, our 100% protected copper, manganese, zinc, and selenium package, we get the key trace minerals to the cow's bloodstream. Once in the bloodstream the minerals work to improve overall health, immune status and serve to boost reproductive performance.

Additionally, Nutrizorb®, our digestion package, enables your cows get more nutrients, helping ensure they are on an inclining plane of nutrition to ensure they breed.

10-40LBS INCREASE IN WEANING WEIGHTS

HERE'S THE MATH
ON AN EXAMPLE
400 HEAD RANCH:

<p>AVG. INCREASE IN POUNDS AT WEANING</p> <p>3,720</p> <p>ON 372 CALVES <small>(At +10 lbs per calf)</small></p>	<p>ADDED REVENUE</p> <p>= \$5,208</p> <p>ON 372 CALVES <small>(At \$1.40/lb)</small></p>
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“Calves came off 30 lb heavier than normal... and I'm contributing a lot of this to the mineral program... steers were 638 coming out of the “Big Hole” [Montana] and normally we're at 600 lb on the steers... and the buyer said they were the most uniform bunch”

- ALDER, MT

HOW?

First off, our impact on reproductive performance is not just getting more cows breed, but also getting cows breed sooner. This means calves on the ground sooner and more days at mama's side before weaning. At roughly 2 lbs per day this stacks up pretty quick.

Secondly, better digestion for mama means higher milk fat. This has a direct correlation to the daily gain of your calves all summer long.

IMPROVED OVERALL HERD HEALTH

A MONTANA RANCHER WITH 475 HEAD DOLLARIZED IT LIKE THIS:

- Eliminated Pour On: **\$1,000**
- Eliminated Extra Coccidiosis Prevention: **\$1.42/HEAD X 250 HEAD= \$355**
- Reduce Labor Cost: **\$5,000** (reduced time putting out tubs, mineral, and hay that is now saved)
- Reduce Vehicle Maintenance/Fuel Cost: **\$2,000**

TOTAL SAVINGS: \$8,355

As mentioned earlier, 100% protected key trace minerals means they're doing their job. Minerals that get into the bloodstream equate to improved immune function for your herd. With proper mineral supplementation, your herd can fight sickness from the inside out.

CAN YOU AFFORD NOT TO FEED RIOMAX?

(Brian, over there in the corner, has some words on that. Scan the QR code with your phone camera to hear him out!)



TALK WITH A HERD HEALTH GUIDE TO GET STARTED!

888.762.3299 | RIOMAX.NET

