## **30-SECOND SCRIPT**

Looking for new ways to increase ranch profits this spring? Ranchers across North America are using Riomax, the lick tub that pays for itself, to increase their margins, reduce calf sickness, and lay the groundwork for a successful breeding season.

How does Riomax pay for itself? On average, folks see between 15-30% feed and forage savings by using the tub. With the cost of feed these days, those savings ALONE are enough to cover the cost of the tub!

Sound too good to be true? Get in touch with your local dealer \_\_\_\_\_\_ today at \_\_\_\_\_\_ or learn more online at riomax.net. Plus, take advantage of the **spring** green-up save-up promo before May 16th to save a few bucks!