



# YOUR RANCH NEEDS TO THRIVE.

Hay & forage saving tubs for frugal ranchers.



888.762.3299 | RIOMAX.NET

# THE TUB THAT PAYS FOR ITSELF.

SOUNDS PRETTY BOLD, HUH?

Yep, it may be, but we're here to make sure that's exactly what it does on operations all across North America. Listen to these ranchers explain how Riomax® is the tub that more than pays for itself on their operations!



WHAT WE SEE CONSISTENTLY ACROSS NORTH AMERICA

## 15-30% FORAGE SAVINGS

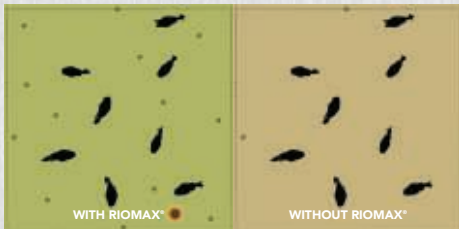
HERE'S THE MATH ON AN EXAMPLE 400 HEAD RANCH:



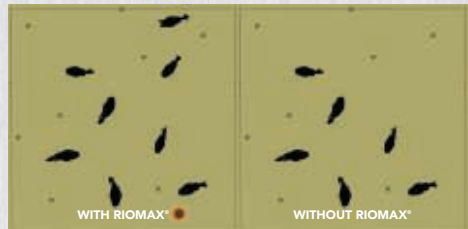
WHAT ABOUT WHEN YOU'RE GRAZING?

Whether you're feeding hay, feeding a ration, or grazing out on pasture, the science works exactly the same. With hay you will see 15-30% savings, with grazing you will see 15-30% more grazing days per pasture or 15-30% increased carrying capacity of that pasture.

**MORE GRAZING DAYS**



**INCREASED STOCKING RATE**



# 3-10% INCREASE IN CONCEPTION RATES

HERE'S THE MATH  
ON AN EXAMPLE  
400 HEAD RANCH:

AVG. ADDED  
NUMBER OF CALVES

**12 = \$12,752**

ON 400 HEAD  
(Improving conception by 3%)

ADDED  
REVENUE

FROM 12 MORE CALVES  
(Weaning 574 lb calves at \$1.85/lb)

# 10-40LB INCREASE IN WEANING WEIGHTS

HERE'S THE MATH  
ON AN EXAMPLE  
400 HEAD RANCH:

AVG. INCREASE IN  
POUNDS AT WEANING

**3,720 = \$6,882**

ON 372 CALVES  
(At +10 lbs per calf)

ADDED  
REVENUE

ON 372 CALVES  
(At \$1.85/lb)

# IMPROVED OVERALL HERD HEALTH

A MONTANA RANCHER WITH 475 HEAD DOLLARIZED IT LIKE THIS:

- Eliminated Pour On: **\$1,140**
- Eliminated Extra Coccidiosis Prevention: **\$4.00/HEAD X 250 HEAD = \$1,000**
- Reduce Labor Cost: **\$5,700** (reduced time putting out tubs, mineral, and hay that is now saved)
- Reduce Vehicle Maintenance/Fuel Cost: **\$3,000**

**TOTAL SAVINGS: \$10,840**



"You cannot afford not to feed it, because you can get your cattle to market faster, they're healthier, you could run more cattle on your land or you can stay there longer before you have to move on to another patch. The cows are way more healthy. They're happy...they're happy cows!"

- **BILL BLAUHORN**  
PALMER, NE



## A DIGESTION POWERHOUSE DESIGNED FOR IMPROVED FORAGE BREAKDOWN & INCREASED NUTRIENT EXTRACTION.

Nutrizorb® is all about stimulating and hyper-activating the good, beneficial bacteria in the rumen. These stimulated microbes are enhanced and do a much better job of breaking down the forages, and rendering them into a digestible state for the cow to utilize.

✓Yeast   ✓MOS   ✓Enzymes   ✓Prebiotics   ✓Probiotics   ✓FungiFuel™



Microbial protein makes up a large portion of a cow's daily protein requirements. Nutrizorb® increases this microbial protein by working with Mother Nature and squeezing more out of every mouthful, rather than depending on expensive protein supplements. Further, as the increased populations of microbes die off, they become microbial protein, or what we call 'Mother Nature Protein'. A cow gets between 30-80% of her daily protein requirements from microbial protein.

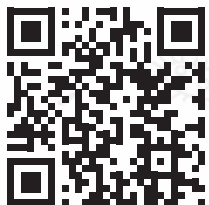
### IT'S CALLED I.S.T.

Nutrizorb® fuels I.S.T., or Indirect Supplementation Technology®. Rather than a traditional, direct-fed protein supplement, this technology is disrupting the industry *in the favor of the rancher.*

## “GET MORE OUT OF WHAT YOU’VE ALREADY GOT.”

It goes without saying, the more your herd can pull out of your forages, landbase, hay, the less you need to depend on expensive inputs and ensures that the tub pays for itself.

Scan this QR code with your phone camera to visit the webpage with videos!



University studies have shown that Nutrizorb® increases the TDN (total digestible nutrients) of the forage by 3 percentage points, which means you're getting more out of every single mouthful. **Poor quality hay will function like a mediocre hay, and mediocre hay will function like good quality hay.**

# MINERAL TECHNOLOGY ESQORT<sup>®</sup>

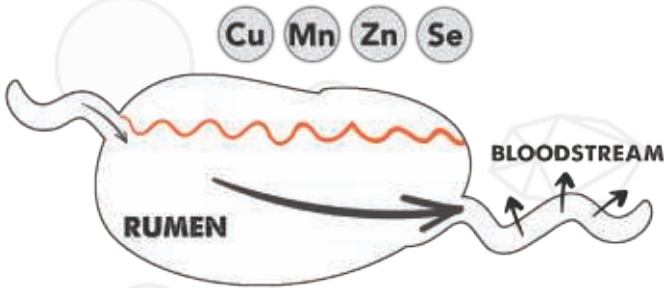
## A BLEND OF 100% PROTECTED KEY TRACE MINERALS

Esqort<sup>®</sup> trace minerals are set up to get to where they need to go: the bloodstream. The Esqort<sup>®</sup> mineral technology ensures they have a 'protection mechanism' around them, so that they weather the journey through the harsh environment of the rumen and get to the small intestine, where they are then absorbed into the blood. *That* is how we achieve breeding success and improved health & immune status.

**100%  
RUMEN  
BYPASS**

✓ **NO SULFATES**    ✓ **NO OXIDES**    ✓ **RUMEN & SOIL BIOLOGY FRIENDLY**

## GET TRACE MINERALS INTO THE BLOODSTREAM!



✓ Fertility    ✓ Immune Status    ✓ Optimized Genetic Potential

## THE MANURE STUDY



WATCH THE VIDEO!



## THE MINERAL TRIAL



WATCH THE VIDEO!



Does better digestion really save that much hay? This study found that only 4 weeks after starting on the Riomax<sup>®</sup> tubs there was **55% less undigested material in the manure** which means that the cow simply was enabled to utilize that rather than it going out as waste.

Do Riomax<sup>®</sup> minerals actually make a bigger impact than other minerals? This trial found that only 42 days after starting on the Riomax<sup>®</sup> tubs there was a **128% increase in copper levels!**

# SO WHAT SORT OF RESULTS CAN YOU EXPECT USING THE TUBS?

As mentioned earlier, the main results ranchers are seeing using Riomax® are the following:

- ✓ 15-30% hay/forage savings  
(which almost ALL of the time completely pays for the product alone!)
- ✓ 3-10% increase in conception rates
- ✓ 10-40 lb increase in weaning weights
- ✓ Better overall herd health (More vigorous calves, less pinkeye & footrot, etc.)

## DON'T JUST TAKE OUR WORD FOR IT. WHAT DO RANCHERS SAY?



"15% feed savings. 25% increased stocking rate on pastures. Extend grazing by 15-30 days depending on weather. Increased conception rates and higher stocking rates basically pay for the tub plus all the feed saved."

- **TOM SCHNABEL**  
EUREKA, SD

"Reduced expenses in so many ways. Healthier cattle, tremendous breed up, don't need as many bulls, healthier calves with more vigor, no death loss due to health, shinier hair on all the cattle, have more grass, using other forage not used before."

- **RAYMOND RIVALE**  
DES MOINES, NM



"We're not a high input user by any means but there are orange tubs all over our place! And I've been challenged by the neighbors - well these tubs are pretty expensive - but I don't know, I've done the math and they haven't disappointed me yet."

- **ROSS MACDONALD**  
LAKE ALMA, SK



# CHECK OUT OUR SIMPLE TUB LINEUP.

## OUR #1 BESTSELLING FORMULA: PG360™

- ✓ Complete Digestion Package
- ✓ 100% Protected Key Trace Mineral Pack
- ✓ 41¢ USD per Head per Day  
(before quantity discounts)
- ✓ Low Consumption - Guaranteed
- ✓ All Natural



## GRASSFED APPROVED FORMULAS

- ✓ PROGRASS360™ grassfed formula
- ✓ PROGRASS360-REPEL™ grassfed fly control formula (USA only)

NOTE: Both formulas are approved by the American Grassfed Association (AGA)

## FLY CONTROL FORMULAS

- ✓ PG360-IGR™ IGR formula for fly control (USA only)
- ✓ PG360-REPEL™ all-natural fly control formula

# QUANTITY DISCOUNT STRUCTURE

## MSRP

3 ton (Minimum Order)

5 ton

10 ton (Half Load)

20 ton (Full Load)

Full Load Split Ship  
(10 ton now & 10 ton later)

## SAVINGS

Free Shipping

3% + Free Shipping

8% + Free Shipping

15% + Free Shipping

12% + Free Shipping

# HOW DO YA GET IT?

## CONNECT WITH US FOR A LISTENING SESSION

Help us understand your ranch, the challenges you face, and the needs of your herd.

## FIND THE RIGHT NUTRITION PROGRAM

Get a program that fits your needs and pays for itself. If there is no dealer in your area we will work with you direct.

## ENJOY ONGOING SUPPORT

Our herd health guides are here to ensure Riomax® is actually delivering measurable results.

## Every Riomax® lick tub comes with the COSTGUARD90™ consumption guarantee.

If the situation is such that the intake on the Riomax® lick tubs is higher than the specified amount, when averaged over a minimum of a 90 day timeframe, we will provide you with free product to compensate for the over consumption. The Riomax® tubs are very low intake with most having a guaranteed maximum of 1/3 lb/hd/day on cattle.





### ABOUT THE FOLKS BEHIND RIOMAX

- ✓ US Based, family-owned business
- ✓ Started in 2002 in rural Minnesota
- ✓ Serve all of USA and Canada
- ✓ 100% Rancher-Centric
- ✓ We're real darn passionate about making ranching more profitable with a tub that pays for itself and then some!



## CHECK OUT OUR SOCIALS



Get looped in on our recent results, trials, data, new articles or videos and more!

[facebook.com/RioNutrition.net/](https://facebook.com/RioNutrition.net/)



Stay up to date with our educational ranching videos!

[youtube.com/c/RionutritionNet](https://youtube.com/c/RionutritionNet)



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