



# "THE TUB THAT PAYS FOR ITSELF"

Hay & Forage Saving Tubs  
for Frugal Ranchers.



888.762.3299 | RIOMAX.NET

# "THE TUB THAT PAYS FOR ITSELF."

THINK WE'RE STRETCHING IT A BIT FAR?

We didn't dream up that statement, that's just what our customers called it. Scan the QR code with your phone camera to hear over 30 of our rancher customers from across North America say it on camera!

WATCH THE VIDEO



Scan this QR code with your phone camera to listen to ranchers!



LET'S PUT SOME MATH BEHIND OUR RESULTS ON A 400 HEAD RANCH, TO SEE HOW IT PAYS FOR ITSELF!

## 15-30% HAY & FORAGE SAVINGS

AVG. DAILY RIOMAX® COST	AVG. DAILY HAY SAVINGS	AVG. DAILY LOOSE MINERAL COST	DAILY PROFIT
<b>\$162</b>	<b>\$132</b>	<b>\$48</b>	<b>\$18</b>
ON 400 HEAD (Semi Load Pricing)	ON 400 HEAD (Saving 22% of \$100/ton hay at 30 lb per day)	ON 400 HEAD (Figuring 12c per head per day)	ON 400 HEAD

## WHAT ABOUT WHEN YOU'RE GRAZING?

WITH RIOMAX



WITHOUT RIOMAX



Whether you're feeding hay, feeding a ration, or grazing out on pasture, the science works exactly the same.

With grazing you'll see your pastures last 15-30% longer than normal or a 15-30% increase in the carrying capacity of that pasture. Many of our customers also observe more contentment in their herds. Their cattle are laying down earlier in the day, and not grazing as long.

*"You never see them just constantly walking, like they'll eat a little bit and then you see them laying down a lot. They're just happy, content cows!"*

- Texas Rancher



## 3-10% INCREASE IN CONCEPTION RATES

AVG. ADDED  
NUMBER OF CALVES

**12 = \$21,450**

ON 400 HEAD  
(Improving conception by 3%)

ADDED  
REVENUE

FROM 12 MORE CALVES  
(Weaning 550 lb calves at \$3.25/lb)

## 10-40LB INCREASE IN WEANING WEIGHTS

AVG. INCREASE IN  
POUNDS AT WEANING

**3,720 = \$12,090**

ON 372 CALVES  
(At +10 lbs per calf)

ADDED  
REVENUE

ON 372 CALVES  
(At \$3.25/lb)

## IMPROVED OVERALL HERD HEALTH

**A MONTANA RANCHER WITH 475 HEAD DOLLARIZED HIS HERD HEALTH LIKE THIS:**

- Eliminated Pour On: **\$1,140**
- Eliminated Extra Coccidiosis Prevention: **\$4.00/HEAD X 250 HEAD= \$1,000**
- Reduce Labor Cost: **\$5,700** (reduced time putting out tubs, mineral, and hay that is now saved)
- Reduce Vehicle Maintenance/Fuel Cost: **\$3,000**

**TOTAL SAVINGS: \$10,840**



*"I WOULDN'T BE USING IT IF  
IT DIDN'T PAY FOR ITSELF.  
I'M A CHEAPSKATE BY  
NATURE."*

**Kim Siebert**  
Henderson, NE





## WE DO PROTEIN DIFFERENTLY.

Nutrizorb® is a blend of ingredients that improves the breakdown of feed & forage to extract more nutrition. It works by stimulating and hyper-activating the good microbes in the rumen, so there are more of them and they are more effective at turning forage into usable nutrition for the cow. By enhancing mother nature's process, Nutrizorb helps your herd get more nutrition from every bite, so you don't have to feed as much, graze your pastures as hard, or depend on expensive supplements as much.

### Over 20 Digestion Ingredients including...

- ✓ Yeast
- ✓ MOS
- ✓ Enzymes
- ✓ Prebiotics
- ✓ Probiotics
- ✓ FungiFuel™

It goes without saying, the more nutrients your herd can pull out of their feed, the less you spend to produce pounds. Oh, and it ensures *that the tub pays for itself!*



**INCREASE  
MICROBIAL  
PROTEIN**



**IMPROVE  
FORAGE  
BREAKDOWN**



**REDUCE  
HAY COSTS**

### MICROBIAL PROTEIN

Nutrizorb increases this microbial protein by increasing the population of microbes in the rumen. As the increased populations of microbes die off, they become microbial protein, or what we call 'Mother Nature's Protein'.

### INCREASING TDN

University studies have shown that Nutrizorb increases the TDN (*total digestible nutrients*) of the hay & forage by **3 percentage points**, which means you're getting more out of every single mouthful.

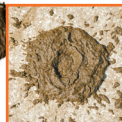
### THE MANURE STUDY



WATCH THE  
VIDEO!



WITH RIOMAX



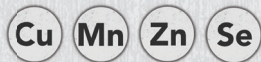
WITHOUT RIOMAX



"If we wouldn't be happy only getting 70% of our row crop in the barn at the end of the year... why are we happy only getting 50, 60 or 70% of our forage utilization throughout the year?"

- Michael Franke from Cross Plains, TX





## SELL MORE CALVES BY GETTING TRACE MINERALS INTO THE BLOODSTREAM.

Esqort® is a blend of 100% protected key trace minerals designed to get into the bloodstream to achieve breeding success and improve health & immune status. This mineral technology ensures that your minerals have a 'protection mechanism' around them, enabling them to withstand the journey through the harsh environment of the rumen and ultimately arrive in the small intestine, where they are absorbed into the blood. On the other hand, sulfate & oxide forms of these key trace minerals (which are extremely common in the industry) lack this protection mechanism and are much more likely to get 'tied up' as they pass through the rumen and wind up in the manure, instead of the bloodstream where they can drive performance. By protecting the key trace minerals, they give your herd the maximum chance of nutritional success.

- ✓ No Sulfates
- ✓ No Oxides
- ✓ Rumen & Soil Biology Friendly



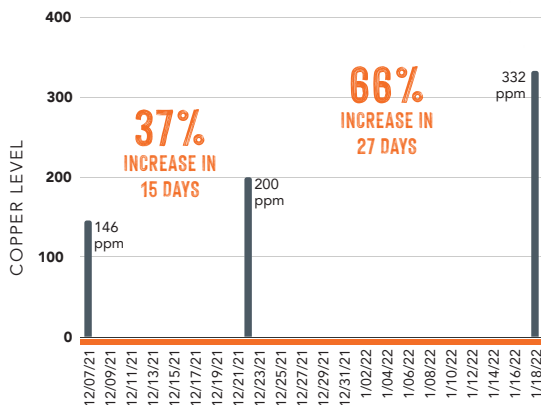
Scan this QR code with your phone camera to learn all about Esqort in a 2-minute video!



✓ Fertility ✓ Immune Status ✓ Optimized Genetic Potential

### THE MINERAL TRIAL

Do Riomax minerals actually make a bigger impact than other minerals? This trial found that only 42 days after starting on the Riomax tubs there was a **128% increase in the herd's copper levels!**



# SO, WHAT CAN YOU EXPECT USING THE TUBS?

As mentioned earlier, the main results ranchers are seeing using Riomax are the following:

- ✓ **15-30% hay & forage savings**  
(which almost ALL of the time completely pays for the product alone!)
- ✓ **3-10% increase in conception rates**
- ✓ **10-40 lb increase in weaning weights**
- ✓ **Better overall herd health** (More vigorous calves, less pinkeye & footrot, etc.)

## DON'T JUST TAKE OUR WORD FOR IT. WHAT DO RANCHERS SAY?



"Pays for itself  
just in the forage  
savings."

Boone Huffman  
Chadron, NE

NEBRASKA

"I know it's paying  
for itself, for sure...  
It pencils out every  
time...It's just a  
no-brainer."

Julie Gibson  
Tulia, TX

TEXAS



"Went from 40  
acres/cow in this  
drought to 30 acres/  
cow . . . that's \$70/  
cow/year!"

Raymond Rivale  
Des Moines, NM

NEW MEXICO

"Compared to  
average of 450-500  
lb in this country,  
we wean 600-650  
lb calves."

Carter Williams  
Willcox, AZ

ARIZONA



"When you do the  
math, on the hay  
savings alone, you  
will pay for the  
product."

Kurt Luoma  
Philipsburg, MT

MONTANA

"Generally figure about 5.5  
to 6 acres a pair ... we did  
4.5 acres a pair on ours.  
Still had adequate grass  
left. Cattle came off in  
good condition."

Tom Schnabel  
Eureka, SD

SOUTH DAKOTA





# CHECK OUT OUR SIMPLE TUB LINEUP.

## Our #1 Best Selling formula: PG360™

- ✓ Complete Digestion Package
- ✓ 100% Protected Key Trace Mineral Pack
- ✓ +/- 46¢ USD per Head per Day (before quantity discounts)
- ✓ Low Consumption - Guaranteed
- ✓ All Natural



### GRASSFED APPROVED FORMULAS

- ✓ PROGRASS360® grassfed formula
- ✓ PROGRASS360-REPEL® grassfed fly control formula (USA only)

NOTE: Both formulas are approved by the American Grassfed Association (AGA)

### FLY CONTROL FORMULAS

- ✓ FLY-BYE360® all-natural fly control + Altosid IGR horn fly control for maximum fly control
- ✓ PG360-REPEL™ all-natural fly control formula

### PASTE

- ✓ Turboboost360™ "The Tub in a Tube" to boost health status, reinoculate beneficial bacteria in the digestive system and stimulate a strong immune response

## QUANTITY DISCOUNT STRUCTURE

ORDER	SAVINGS
5 ton	5%
10 ton (Half Load)	12% + Free Shipping
20 ton (Full Load)	14% + Free Shipping

## HOW DO YA GET IT?

### REACH OUT & LET'S TALK ABOUT YOUR RANCH

Help us understand the needs of your ranch & the challenges you face. Then we'll crunch the numbers to see if Riomax is a fit for your ranch.

### FIND THE RIGHT NUTRITION PROGRAM

Get a program that fits your needs and pays for itself. If there is no dealer in your area we will work with you directly.

### ENJOY ONGOING SUPPORT

Our herd health guides and network of dealers are here to ensure Riomax® is paying for itself.

### WE TAKE THE RISK OFF OF YOUR SHOULDERS.

Every Riomax® lick tub comes with the COSTGUARD90™ consumption guarantee. The Riomax tubs are very low intake with most having a guaranteed maximum of 1/3 lb/hd/day on cattle. If the situation is such that the intake is higher than the specified amount, when averaged over a minimum of a 90 day timeframe, we will provide you with free product to compensate for the over consumption.





#### ABOUT THE FOLKS BEHIND RIOMAX

- ✓ USA-based, family-owned business
- ✓ Started in 2002 in rural Minnesota
- ✓ Serve all of USA and Canada
- ✓ 100% Rancher-Centric
- ✓ We're real darn passionate about driving profitability for ranchers in rural North America!



## CHECK OUT OUR SOCIALS



Get looped in on our recent results, trials, data, new articles or videos and more!

[facebook.com/RioNutrition.net/](https://facebook.com/RioNutrition.net/)



Stay up to date with our educational ranching videos!

[youtube.com/@Riomax360](https://youtube.com/@Riomax360)



Scan this QR code with your phone camera to learn all about Riomax in a 13-minute video!



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