



# HAY & FORAGE SAVING TUBS FOR FRUGAL RANCHERS.

**"The Tub That Pays for Itself"**

**8 IN 10 RANCHERS  
SAY RIOMAX®  
PAYS FOR ITSELF.**

1.5 SAY THEY'RE STILL DECIDING AND 0.5 SAY IT DOESN'T.



**888.762.3299 | RIOMAX.NET**

# "THE TUB THAT PAYS FOR ITSELF."

THINK WE'RE STRETCHING IT A BIT FAR?

We didn't dream up that statement, that's just what our customers called it. Scan the QR code with your phone camera to hear over 20 of our rancher customers from across North America say it on camera!

WATCH THE VIDEO



Scan this QR code with your phone camera to listen to ranchers!



LET'S PUT SOME MATH BEHIND OUR RESULTS ON A 400 HEAD RANCH, TO SEE HOW IT PAYS FOR ITSELF!

## 15-30% HAY & FORAGE SAVINGS

AVG. DAILY HAY SAVINGS	AVG. DAILY RIOMAX® COST	DAILY PROFIT
<b>\$180</b>	<b>\$148</b>	<b>\$32</b>
ON 400 HEAD <small>(Saving 15% of \$200/ton hay at 30 lb per day)</small>	ON 400 HEAD <small>(Semi Load Pricing)</small>	ON 400 HEAD

WHAT ABOUT WHEN YOU'RE GRAZING?

WITH RIOMAX®



Whether you're feeding hay, feeding a ration, or grazing out on pasture, the science works exactly the same.

With grazing you'll see your pastures last 15-30% longer than normal or a 15-30% increase in the carrying capacity of that pasture. Many of our customers also observe more contentment in their herds. Their cattle are laying down earlier in the day, and not grazing as long.

*"Drive around and see my cattle content, and my neighbor's cattle are out working their tail off"*  
- Oklahoma Rancher

WITHOUT RIOMAX®



## 3-10% INCREASE IN CONCEPTION RATES

AVG. ADDED  
NUMBER OF CALVES

**12 = \$17,820**

ON 400 HEAD  
(Improving conception by 3%)

ADDED  
REVENUE

FROM 12 MORE CALVES  
(Weaning 550 lb calves at \$2.70/lb)

## 10-40LB INCREASE IN WEANING WEIGHTS

AVG. INCREASE IN  
POUNDS AT WEANING

**3,720 = \$10,044**

ON 372 CALVES  
(At +10 lbs per calf)

ADDED  
REVENUE

ON 372 CALVES  
(At \$2.70/lb)

## IMPROVED OVERALL HERD HEALTH

A MONTANA RANCHER WITH 475 HEAD DOLLARIZED HIS HERD HEALTH LIKE THIS:

- Eliminated Pour On: **\$1,140**
- Eliminated Extra Coccidiosis Prevention: **\$4.00/HEAD X 250 HEAD = \$1,000**
- Reduce Labor Cost: **\$5,700** (reduced time putting out tubs, mineral, and hay that is now saved)
- Reduce Vehicle Maintenance/Fuel Cost: **\$3,000**

**TOTAL SAVINGS: \$10,840**



*"I WOULDN'T BE USING IT IF IT DIDN'T PAY FOR ITSELF. I'M A CHEAPSKATE BY NATURE."*

**Kim Siebert**  
Henderson, NE



## "GET MORE OUT OF WHAT YOU'VE ALREADY GOT."

Nutrizorb® is a digestion powerhouse designed for improved forage breakdown and increased nutrient extraction. It's all about stimulating and hyper-activating the beneficial bacteria in the rumen. These stimulated microbes are enhanced and do a much better job of breaking down the forages, rendering them into a digestible state for the cow to utilize. By working with Mother Nature, Nutrizorb® enables your herd to squeeze more nutrition out of every mouthful, so you don't have to depend on expensive protein supplements.

### 19 Digestion Ingredients including...

- 3 Yeast
- 3 MOS
- 3 Enzymes
- 3 Prebiotics
- 3 Probiotics
- 3 FungiFuel™

It goes without saying that the more your herd can pull out of your forages, landbase, and hay, the less you need to depend on expensive inputs. Oh, and it ensures that the tub pays for itself!



**INCREASE MICROBIAL PROTEIN**



**IMPROVE FORAGE BREAKDOWN**



**REDUCE HAY COSTS**

### MICROBIAL PROTEIN

Nutrizorb® increases this microbial protein by increasing the population of microbes in the rumen. As the increased populations of microbes die off, they become microbial protein, or what we call 'Mother Nature Protein'.

### INCREASING TDN

University studies have shown that Nutrizorb® increases the TDN (total digestible nutrients) of the hay & forage by **3 percentage points**, which means you're getting more out of every single mouthful.

## THE MANURE STUDY



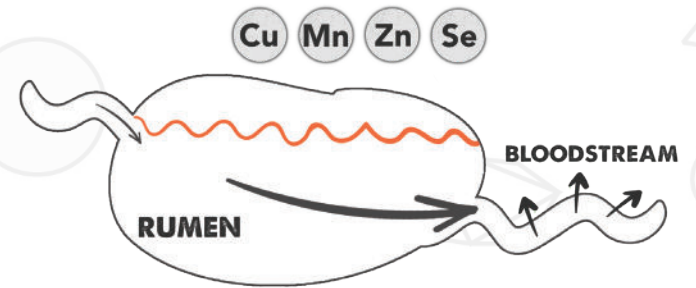
WATCH THE VIDEO!



## GET MORE COWS BRED BY GETTING TRACE MINERALS INTO THE BLOODSTREAM

Esqort® is a blend of 100% protected key trace minerals. These trace minerals are designed to reach their intended destination: the bloodstream. The Esqort® mineral technology ensures that your minerals have a 'protection mechanism' around them, enabling them to withstand the journey through the harsh environment of the rumen and ultimately arrive in the small intestine, where they are absorbed into the blood. This is how we achieve breeding success and improve health and immune status.

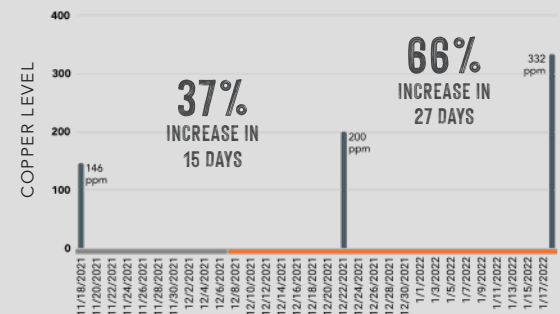
- 3 No Sulfates
- 3 No Oxides
- 3 Rumen & Soil Biology Friendly



- ✓ Fertility
- ✓ Immune Status
- ✓ Optimized Genetic Potential

## THE MINERAL TRIAL

Do Riomax® minerals actually make a bigger impact than other minerals? This trial found that only 42 days after starting on the Riomax® tubs there was a **128% increase in the herd's copper levels!**



# SO, WHAT SORT OF RESULTS CAN YOU EXPECT USING THE TUBS?

As mentioned earlier, the main results ranchers are seeing using Riomax® are the following:

- 3 15-30% hay & forage savings  
(which almost ALL of the time completely pays for the product alone!)
- 3 3-10% increase in conception rates
- 3 10-40 lb increase in weaning weights
- 3 Better overall herd health (More vigorous calves, less pinkeye & footrot, etc.)


## DON'T JUST TAKE OUR WORD FOR IT. WHAT DO RANCHERS SAY?



**"Pays for itself just in the forage savings."**

Boone Huffman  
Chadron, NE


**NEBRASKA**



**"I know it's paying for itself, for sure . . . It pencils out every time . . . It's just a no-brainer."**

Julie Gibson  
Tulia, TX


**TEXAS**



**"They pay for themselves in conception rates and feed conversion."**

Will Stafford  
Holdenville, OK

**OKLAHOMA**



**"The proof is in the pudding – conception rates, feed utilization."**

Tom Schnabel  
Eureka, SD

**SOUTH DAKOTA**



**"There's several ways that Rio pays for itself. One big one is hay savings."**

Brian Dawson  
Boulder, MT

**MONTANA**



**"It's simple, it's easy, it's cost-effective."**

Chad Ledbetter  
Okmulgee, OK

**OKLAHOMA**

# CHECK OUT OUR SIMPLE TUB LINEUP.

Our #1 Best Selling formula:  
**PG360™**

- 3 Complete Digestion Package
- 3 100% Protected Key Trace Mineral Pack
- 3 45¢ USD per Head per Day  
(before quantity discounts)
- 3 Low Consumption - Guaranteed
- 3 All Natural



### GRASSFED APPROVED FORMULAS

- 3 PROGRASS360™ grassfed formula
- 3 PROGRASS360-REPEL™ grassfed fly control formula (USA only)

NOTE: Both formulas are approved by the American Grassfed Association (AGA)

### FLY CONTROL FORMULAS

- 3 FLY-BYE360™ all-natural fly control + Altosid IGR horn fly control for maximum fly control
- 3 PG360-REPEL™ all-natural fly control formula

## QUANTITY DISCOUNT STRUCTURE

### MSRP

- 10 ton (Half Load)
- 20 ton (Full Load)

### SAVINGS

- 8% + Free Shipping
- 14% + Free Shipping

## HOW DO YA GET IT?

### CONNECT WITH US FOR A LISTENING SESSION

Help us understand your ranch, the challenges you face, and the needs of your herd.

### FIND THE RIGHT NUTRITION PROGRAM

Get a program that fits your needs and pays for itself. If there is no dealer in your area we will work with you directly.

### ENJOY ONGOING SUPPORT

Our herd health guides are here to ensure Riomax® is paying for itself.

### WE TAKE THE RISK OFF OF YOUR SHOULDERS.

Every Riomax® lick tub comes with the COSTGUARD90™ consumption guarantee. The Riomax® tubs are very low intake with most having a guaranteed maximum of 1/3 lb/hd/day on cattle. If the situation is such that the intake is higher than the specified amount, when averaged over a minimum of a 90 day timeframe, we will provide you with free product to compensate for the over consumption.





### ABOUT THE FOLKS BEHIND RIOMAX

- 3 USA-based, family-owned business
- 3 Started in 2002 in rural Minnesota
- 3 Serve all of USA and Canada
- 3 100% Rancher-Centric
- 3 We're real darn passionate about making ranching more profitable with a tub that pays for itself and then some!



## CHECK OUT OUR SOCIALS



Get looped in on our recent results, trials, data, new articles or videos and more!

[facebook.com/RioNutrition.net/](https://facebook.com/RioNutrition.net/)



Stay up to date with our educational ranching videos!

[youtube.com/@Riomax360](https://youtube.com/@Riomax360)

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