



PREDICTIVE PERFORMANCE VALUE ADD PROGRAM

Calves with a bolstered immune status and optimum gut health deserve a premium for their predictive performance in the feedyard.



WHY 90 DAYS?

While a year-round approach is without a doubt the optimum herd health program for the compounding effects of good sound nutrition, there are situations where for certain reasons the animals are not able to have access year-round. With Predictive Performance 90 certified cattle, you can be assured the animals have been on Riomax for at least 90 days which is sufficient time to greatly enhance gut health and bolster immune status and performance.

This certification is strictly for animals that have access to the Riomax® Tubs for a minimum of 90 days prior to the date of the sale and through delivery.



WHY YEAR-ROUND?

With a year-round approach, we give those animals the optimum chance of performance and expression of genetic potential, whether in a feed yard or in a cow herd. With the proven compounding effects of good sound nutrition, we see longer-term benefits such as fetal imprinting which has generational benefits.

This certification is strictly for animals that have access to the Riomax® Tubs year-round, 365 days a year.

See a rancher's take on the program!



GUT HEALTH.

Every Riomax® formula is infused with Nutrizorb®, which is a powerhouse of all-natural digestion ingredients, including yeast, enzymes, prebiotics, probiotics, and fungi-fuel. Gut health is not only about digestive efficiency but also is a critical piece of the immune status.



IMMUNE STATUS.

The foundational impactor of immune status and herd health is the Esqort® mineral package, which uses 100% rumen-bypass technology. This ensures your key trace minerals (copper, zinc, manganese, and selenium) have the highest scientific chance of getting into the bloodstream. Livestock with a strong immune status naturally fight off disease challenges from the inside out and always outperform livestock with a weak or compromised immune status.



LEARN MORE ABOUT THE PREDICTIVE PERFORMANCE PROGRAM AND "THE TUB THAT PAYS FOR ITSELF"

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