

TAKE THE RIGHT ROAD

THIS CALVING SEASON.

RIOMAX®
LICK TUBS

SALMONELLA

WEAK CALVES

RETAINED
PLACENTAS

SCOURS

POOR QUALITY
COLOSTRUM

RESPIRATORY
DISEASE



WHY IS QUALITY NUTRITION KEY?

A good nutrition program is key to help cows & calves alike to meet their nutritional requirements. Nutritionally sound calves are stronger, more vigorous, more efficient, & have an overall increased chance of survival.

PROPER NUTRITION HELPS:

- ✓ Improve colostrum quality
- ✓ Enhance nutrient digestion
- ✓ Boost immune function
- ✓ Improve cow condition
- ✓ Prevent protozoa attachment in the gut
- ✓ Tie up & flush out scour-causing bacteria
- ✓ Set up the cow for breed-back



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