



HAY & FORAGE SAVING TUBS FOR FRUGAL RANCHERS

"The Tub That Pays for Itself"



888.848.4765 | RIOMAX.NET

THE TUB THAT PAYS FOR ITSELF

SOUNDS PRETTY BOLD, HUH?



"I know it's paying for itself, for sure...It pencils out every time...It's just a no-brainer."

JULIE GIBSON - TULIA, TX



"It's pretty easy to see the tubs pay for themselves."

BRENT SHAW - CHADRON, NE



"I feel that Riomax is the tub that pays for itself."

LANE LARSEN - BIRNEY, MT



"When you do the math, on the hay savings alone, you will pay for the product."

KURT LUOMA - PHILIPSBURG, MT

Yep, it may be bold, but we're here to make sure that's exactly what it does on operations all across North America. These ranchers explain how Riomax® is the tub that more than pays for itself on their operations!



**LET'S PUT SOME MATH BEHIND OUR RESULTS ON A
400 HEAD RANCH, TO SEE HOW IT PAYS FOR ITSELF!**

15-30% HAY & FORAGE SAVINGS

**AVG. DAILY
HAY SAVINGS**

\$212

ON 400 HEAD

**(Saving 15% of \$200/ton
hay at 35 lb per day)**

**AVG. DAILY
RIOMAX® COST**

\$152

ON 400 HEAD

(Semi Load Pricing)

**DAILY
PROFIT**

\$60

ON 400 HEAD

- =

WHAT ABOUT WHEN YOU'RE GRAZING?

WITH RIOMAX®



Whether you're feeding hay, feeding a ration, or grazing out on pasture, the science works exactly the same.

With grazing you'll see your pastures last 15-30% longer than normal or a 15-30% increase in the carrying capacity of that pasture. Many of our customers also observe more contentment in their herds. Their cattle are laying down earlier in the day, and not grazing as long.

WITHOUT RIOMAX®



"Drive around and see my cattle content, and my neighbor's cattle are out working their tail off"

-OKLAHOMA RANCHER

3-10% INCREASE IN CONCEPTION RATES

AVG. ADDED NUMBER
OF CALVES

12 = \$21,450

ON 400 HEAD
(Improving conception by 3%)

ADDED
REVENUE

FROM 12 MORE CALVES
(Weaning 550 lb calves at \$3.25/lb)

10-40LB INCREASE IN WEANING WEIGHTS

AVG. INCREASE IN
POUNDS AT WEANING

3,720 = \$12,090

ON 372 CALVES
(At +10 lbs per calf)

ADDED
REVENUE

ON 372 CALVES
(At \$3.25/lb)

IMPROVED OVERALL HERD HEALTH

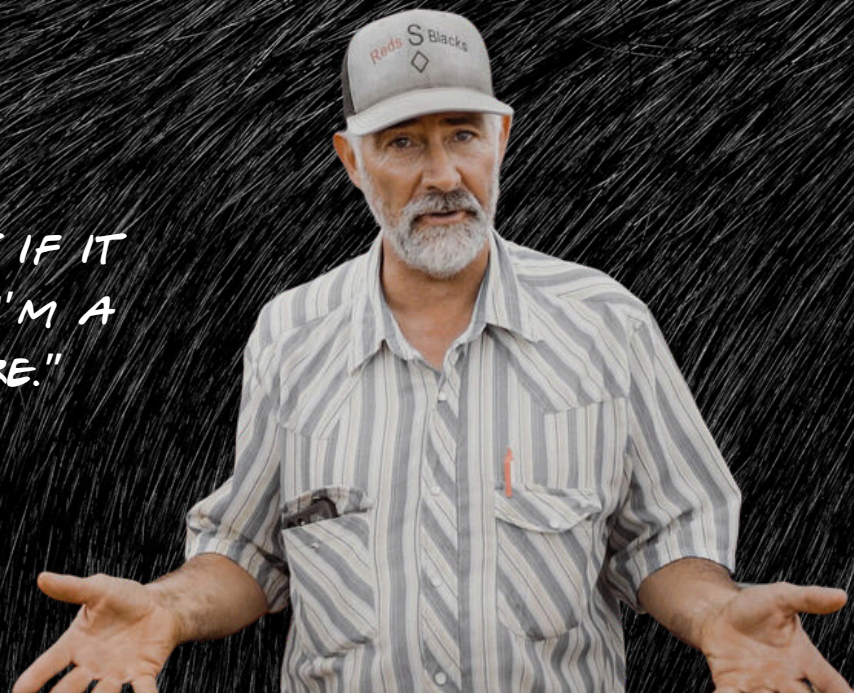
A MONTANA RANCHER WITH 475 HEAD DOLLARIZED HIS HERD LIKE THIS:

- Eliminated Pour On: **\$1,140 USD**
- Eliminated Extra Coccidiosis Prevention: **\$4.00/HEAD X 250 HEAD = \$1,000 USD**
- Reduce Labor Cost: **\$5,700 USD** (reduced time putting out tubs, mineral, and hay that is now saved)
- Reduce Vehicle Maintenance/Fuel Costs: **\$3,000 USD**

TOTAL SAVINGS: \$10,840 USD

*"I WOULDN'T BE USING IT IF IT
DIDN'T PAY FOR ITSELF. I'M A
CHEAPSKATE BY NATURE."*

Kim Siebert
Henderson, NE





A DIGESTION POWERHOUSE DESIGNED FOR IMPROVED FORAGE BREAKDOWN & INCREASED NUTRIENT EXTRACTION.

Nutrizorb® is all about stimulating and hyper-activating the good, beneficial bacteria in the rumen. These stimulated microbes are enhanced and do a much better job of breaking down the forages, and rendering them into a digestible state for the cow to utilize. By working with mother nature, Nutrizorb enables your herd to squeeze more nutrition out of every mouthful so you don't have to depend on expensive protein supplements.

19 Digestion Ingredients including...

- ✓ Yeast
- ✓ MOS
- ✓ Enzymes
- ✓ Prebiotics
- ✓ Probiotics
- ✓ FungiFuel™

It goes without saying that the more your herd can pull out of your forages, landbase, and hay, the less you need to depend on expensive inputs. Oh, and it ensures that the tub pays for itself!



**IMPROVE
FORAGE
BREAKDOWN**



**IMPROVE
MICROBIAL
PROTEIN**



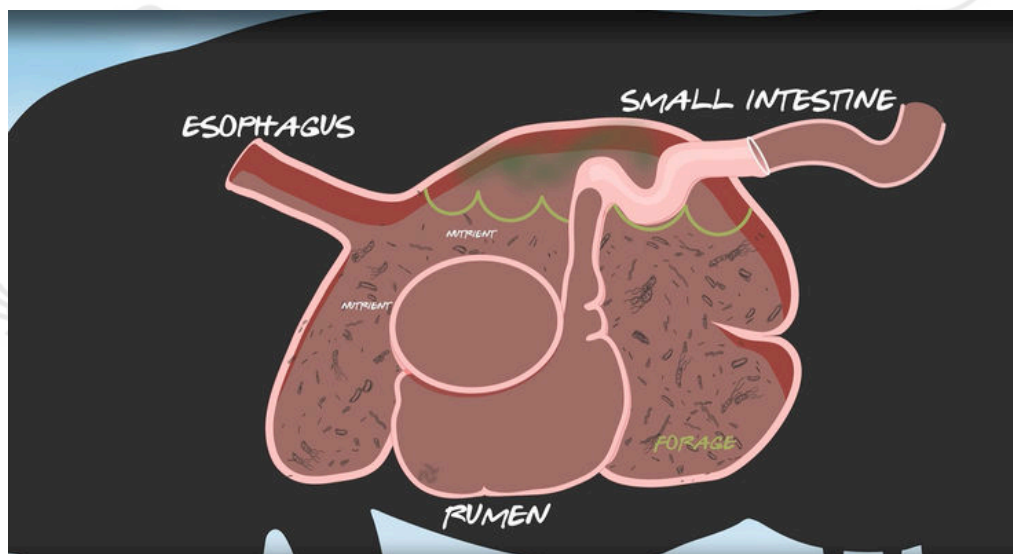
**REDUCE
INPUT COSTS**

MICROBIAL PROTEIN

Nutrizerb® increases this microbial protein by increasing the population of microbes in the rumen. As the increased populations of microbes die off, they become microbial protein, or what we call 'Mother Nature Protein'.

INCREASING TDN

University studies have shown that Nutrizerb increases the TDN (total digestible nutrients) of the hay & forage by 3 percentage points, which means you're getting more out of every single mouthful.



Scan me with your
phone camera to watch
how Nutrizerb works



THE MANURE STUDY



WITH RIOMAX®



WITHOUT RIOMAX®





A BLEND OF 100% PROTECTED KEY TRACE MINERALS

Esqort® trace minerals are designed to get to where they need to go: the bloodstream. The Esqort mineral technology ensures your minerals have a 'protection mechanism' around them, so that they weather the journey through the harsh environment of the rumen and get to the small intestine, where they are then absorbed into the blood. That is how we achieve breeding success and improved health & immune status.

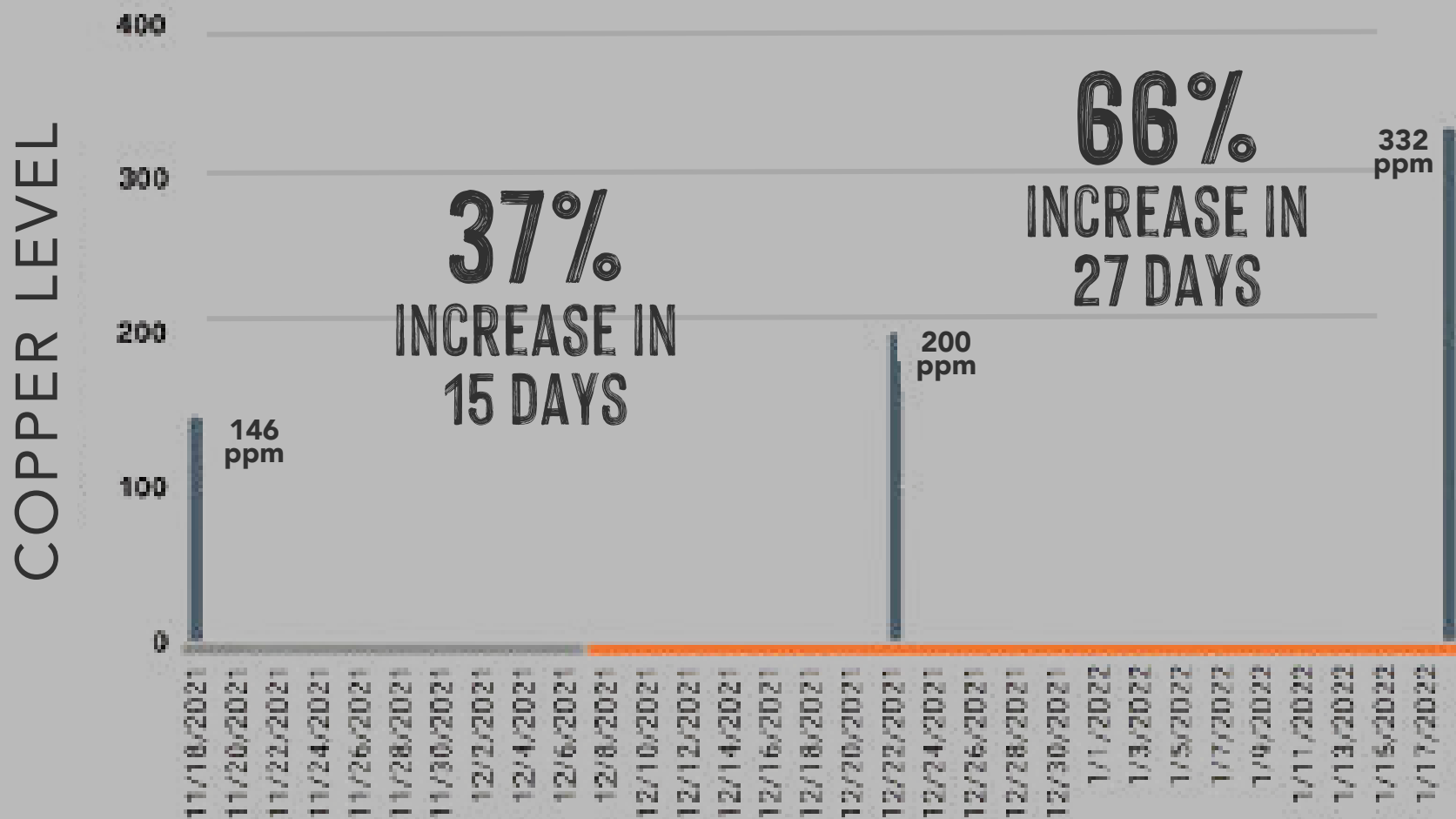
- ✓ No Sulfates
- ✓ No Oxides
- ✓ Rumen & Soil Biology Friendly

- ✓ Fertility
- ✓ Immune Status
- ✓ Optimized Genetic Potential

Scan me with your
phone camera to watch
how Esqort works



THE MINERAL TRIAL



Do Riomax® minerals actually make a bigger impact than other minerals? This trial found that only 42 days after starting on the Riomax tubs there was a 128% increase in the herd's copper levels!

SO, WHAT SORT OF RESULTS CAN YOU EXPECT USING THE TUBS?

As mentioned earlier, the main results ranchers are seeing using Riomax® are the following:

- ✓ 15-30% hay & forage savings
(which almost ALL of the time completely pays for the product alone!)
 - ✓ 3-10% increase in conception rates
 - ✓ 10-40 lb increase in weaning weights
 - ✓ Better overall herd health
(More vigorous calves, less pinkeye & footrot, etc.)
-

DON'T JUST TAKE OUR WORD FOR IT.

WHAT DO RANCHERS SAY?



"Typically, in the winters we feed 30 lbs/head/day. Last year we were able to cut back to 25 lbs/head/day because they were cleaning it up so well and maintaining condition perfectly even with the extreme cold we dealt with. On the low side, hay will go for \$135/ton around here. That 5 lbs we cut back equates to 34¢/head/day savings. On 460 head, for 210 days, that equals a savings of \$32,844 for the season!"

**-KURT LUOMA
PHILLIPSBURG, MT**



"Our weaning weights went up 30 pounds. Even my dad's calves, who are on poorer grass, were 20 pounds heavier than previous years. Our open rate went from 15% down to 5% on our first calf heifers on a 40-day breed. This spring we tested 63 bulls and not one failed the exam."

**-BOONE HUFFMAN
CHADRON, NE**

CHECK OUT OUR SIMPLE TUB LINEUP.

Our #1 Bestselling formula:
PG360™

- ✓ Complete Digestion Package
- ✓ 100% Protected Key Trace Mineral Pack
- ✓ 44¢ USD per Head per Day
(average before quantity discounts)
- ✓ Low Consumption - Guaranteed
- ✓ All Natural



GRASSFED APPROVED FORMULAS

- ✓ GRASSMASTER360® grassfed formula

NOTE: This formula is approved by the
American Grassfed Association (AGA)

FLY CONTROL FORMULAS

- ✓ PG360-D2 all natural fly control formula

HOW DO YA GET IT?

1 CONNECT WITH US FOR A LISTENING SESSION

Help us understand your ranch,
the challenges you face, and
the needs of your herd.

2 FIND THE RIGHT NUTRITION PROGRAM

Get a program that fits your
needs and pays for itself. If
there is no dealer in your area
we will work with you directly.

3 ENJOY THE ONGOING SUPPORT

Our herd health guides are
here to ensure Riomax® is
paying for itself.



QUANTITY DISCOUNT STRUCTURE

MSRP

12 ton (Half Load)

24 ton (Full Load)

SAVINGS

8% + Free Shipping

14% + Free Shipping



WE TAKE THE RISK OFF OF YOUR SHOULDERS.

Every Riomax® lick tub comes with the COSTGUARD90™ consumption guarantee. The Riomax® tubs are very low intake with most having a guaranteed maximum of 1/3 lb/hd/day on cattle. If the situation is such that the intake is higher than the specified amount, when averaged over a minimum of a 90 day timeframe, we will provide you with free product to compensate for the over consumption.



ABOUT THE FOLKS BEHIND RIOMAX

- ✓ USA-based, family-owned business
- ✓ Started in 2002 in rural Minnesota
- ✓ Serve all of USA and Canada
- ✓ 100% Rancher Centric
- ✓ We're real darn passionate about making ranching more profitable with a tub that pays for itself and then some!



Get looped in on our recent results, trials, data, new articles or videos and more!
facebook.com/RioNutrition.net/



Stay up to date with our educational ranching videos!
youtube.com/@Riomax360



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