

THE RISK ON \$2,500 CALVES got you stressed?

Protect your investment with an all-natural 60-day starter program for incoming calves.
The TurboBoost program is laser-focused on immune activation to **reduce treats, retreats, death loss and ultimately increase weight gain**. Early data has shown gains as high as .32 lb to .5 lb increase in avg. daily gain across the 60 day program. **With calves worth over \$2,500 and the program costing around \$40/head, can you afford to risk it?**

30cc dose of TurboBoost paste on arrival

60 day exposure to the TurboBoost Tub



"Been real happy with it. We've doctored a few, like I'm talking 4-5 head [10% decrease]. Lost none. The ones that doctored responded great, and they've gone right on [.32 lb daily increase]. None of them got doctored twice."

LAKE NEWCOMB
STOCKER OPERATOR IN CARTER, OK



"I did notice it seems like they acclimate to the feed better, and you don't have as many swollen bellies. At 6 weeks in... they looked great. And they gained 2.1 lbs/day. Usually, we're about 1.6 lbs."

ROBERT MARTIN
BACKGROUNDERS IN EDNA, TX



"The immune system, on a daily basis, will consume about 15% to maybe upwards of 40 or even 50% of the energy that cow [or calf] consumes."

DR. RYAN RATHMANN
TEXAS TECH UNIVERSITY

(The healthy immune system we refer to would only take 15% of the energy. So that's where the balance channels to weight gain instead of feeding the immune system.)

THE DATA

	TurboBoost Group	Control Group	Difference
TEXAS PANHANDLE	0.4% Death Loss	10% Death Loss	Down 9.6 Percentage Points
OKLAHOMA	5.2% Treat Rate	15.2% Treat Rate	Down 10 Percentage Points
	2.2 lb Avg. Daily Gain	1.88 lb Avg. Daily Gain	.32 lb Daily Increase
EAST TEXAS	2.1 lb Avg. Daily Gain	1.6 lb Historical Avg. Daily Gain	.5 lb Daily Increase
			Treat Rate down 30%
			Re-Treat Rate down 30%

Wanna learn more online?

Scan the QR code with your phone camera to check out the webpage.



GIVE US A JINGLE TO TALK ABOUT THE TURBOBOOST PROGRAM FOR YOUR OPERATION!

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TURBOBOOST™

HEALTHY. HUNGRY. UP AT THE BUNK.

FEEDLOT PROGRAM

Protect your investment with an all-natural 60-day starter program for incoming calves. The TurboBoost program is laser-focused on immune activation to reduce treats, retreats, chronics, death loss and ultimately increase weight gain.

HOW DOES IT WORK & WHAT'S IN IT?

This all-natural program consists of a 2-step paste + tub combo for starting high-risk calves.

STEP 1: A dose of TurboBoost Paste on arrival for an immediate immune and digestion boost.

STEP 2: 1 TurboBoost tub per 25 head in the pen.

The TurboBoost tub uses our most powerful formula, PG360-REPEL, as a base. It's formulated with DefenderPAC, which is a powerful combination of garlic, diatomaceous earth, and more.

The TurboBoost tub has 3 additional enhancements:

- **Bumper Level of Riomune Yeast:** Ties up and flushes out bad bacteria from the gut.
- **Bolstered Key Trace Mineral Levels:** Pours the coals to the immune system; mineral-depleted, stressed calves need more.
- **TurboMUNE:** Flips the switch on the immune system to full HIGH ALERT. Not just defense — active mobilization.

WHEN IS IT USED?

Incoming Calves

Every incoming calf faces immune suppression from the stress of transition. Whether they came off a 10-hour truck ride from a sale barn or just down the road, the move into the feedlot is a stressful event. The goal is a healthy, hungry calf up at the bunk as fast as possible.

A calf never gets over a good start.

With feedlots paying \$2,800–\$3,000 per head in today's market, the risk of a health failure is enormous. Every pull, every setback, every lost pound of gain is costly.

HOW IT PENCILS.

15–40% of an animal's dietary energy goes to the immune system.

A healthy calf with a strong immune response redirects that glucose — straight to muscle and fat. Same feed. More gain.

Sick calves marble less. Period.

Studies show calves that got sick during the feeding period carry significantly less marbling at harvest — because immune function cannibalized the energy meant for fat deposition.

Calves are running \$2,800–\$3,000 per head.

At that price, every pull, every day off feed, every lost pound of gain is an expensive problem. A low-cost natural starter program is cheap insurance on a very expensive animal.

Paste: \$10.50/dose

Tubs: \$0.48/day/calf

Over 60 days: \$40 per calf

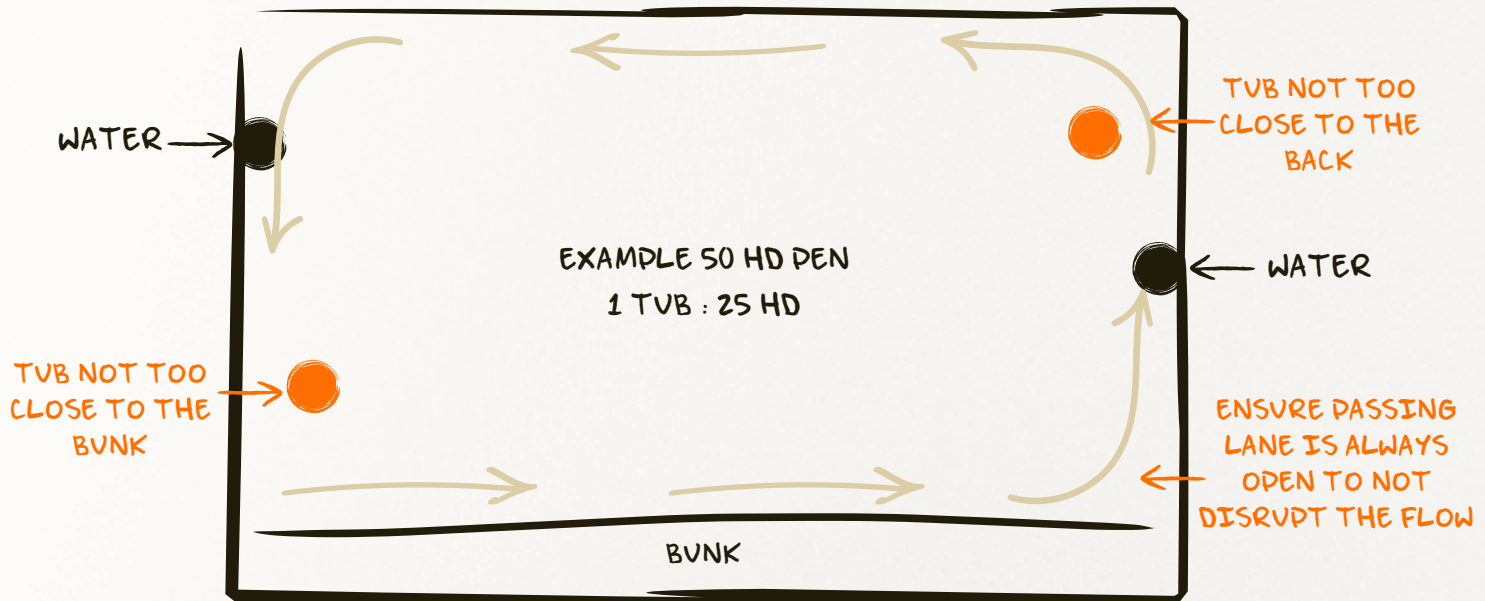
That's a \$40 investment to help reduce treats, lower death loss, reduce labor, and set that calf up for maximum gains.



TUB PLACEMENT

Correct tub placement is key to success. Time is of the essence, given the short 45-60 day starting window, so placement should maximize contact.

- Place tubs along the perimeter 'pacing lane' where calves naturally travel
- Don't place tubs at the very front - calves are timid of truck traffic
- Don't place tubs at the very back - calves are timid of other groups
- Placing tubs in the bunk might be easier, but it's less effective. Timid calves that don't come to the bunk won't get exposure.



WHAT ARE FOLKS SAYING ABOUT IT?



"Been real happy with it. We've doctored a few, like I'm talking 4-5 head. Lost none. The ones that doctored responded great, and they've gone right on. None of them got doctored twice."

Carter, Oklahoma

"I did notice it seems like they acclimate to the feed better, and you don't have as many swollen bellies. At 6 weeks in... they looked great. And they gained 2.1 lbs/day. Usually, we're about 1.6 lbs."

Edna, Texas



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FAQ'S

DOES THE TURBOBOOST PROGRAM CHANGE MY RATION/EXISTING PROGRAM?

No. Zero ration work. This is on top of whatever program they're running. Completely additive.

DO I NEED THIS FOR THE WHOLE FEEDING PERIOD?

60 days sets the trajectory. After that, some guys may continue if they feel it makes sense for them.

IS IT ALL-NATURAL?

100% all-natural. No antibiotics, no synthetic immune suppressors. No Bovatech or Rumensin. All-natural immune activation.

WHO IS IT A FIT FOR?

High-stress/high-risk calves. Any sale barn calves, unweaned or freshly weaned calves hauled a distance and grouped with others — whether in a backgrounding operation, grass/trap situation, or feedyard. Calves 300–600 lbs with suppressed/stressed immune systems and the highest risk of sickness, death loss, and gain issues.

IS IT JUST A FLY TUB?

No. PG360 Repel is the base, but this is an immune program. Fly control is a side benefit.

DOES THIS REPLACE ANTIBIOTICS?

No, at least not yet. The program today is explicitly additive to existing antibiotic protocols, not a substitute.

